



Invitation – Trade Mission Information Reception

The Swiss Finance + Technology Association is increasing its global outreach. With our Going Global initiative, we bring the Swiss FinTech Ecosystem to new levels. Together with the Embassy of Canada, Swiss Business Hub Canada and Switzerland Global Enterprise, we invite you to this event about our upcoming Trade Mission to Canada and Sibos in October 2017, 15th – 20th. For more information on our Going Global Initiative ([link](#))

On **May 23rd at 18.00**, we will have several speakers talking about the role of FinTech in Canada, while highlighting opportunities for Swiss companies and FinTechs. We will also present the Trade Mission, which will include a visit to Sibos, a Swiss evening and the attendance of an international meeting, B2B meetings with Canadian FinTechs, as well as a visit to the Toronto Waterloo Fintech Corridor. We thank our partner Niederer Kraft & Frey for hosting the event.

Agenda:

- 17.45 Arrival of Guests
- 18.00 Welcome by the Swiss Finance + Technology Association
- 18.05 Welcome address by Jamieson Weetman, Chargé d'Affairs, Embassy of Canada
- 18.10 Key-Speaker 1, Qumram - RegTech Startup active in Canada
- 18.20 Key-Speaker 2, Salim Teja, EVP Ventures for MaRS - Health, ICT and Cleantech
- 18.30 Introduction to Niederer Kraft & Frey
- 18.40 Swiss Business Hub / S-GE Presenting the Package Presentation of the Offer for the Trade Mission to Canada (Application deadline: June 23, 2017!)
- 18.50 Q&A & Closing Remarks
- 19.00 Apéro and Networking

This is an invite-only event with limited places – please confirm your attendance to j.osborne@swissfinte.ch latest by **May 16th**.

We are looking forward to welcoming you on May 23rd.

Yours sincerely,

The Swiss Finance + Technology Association